

Township welcomes Energy Outreach Coordinator

Cherry Hill recently welcomed a staff member whose purpose is to serve as a community liaison who can guide residents and businesses toward living a cleaner, healthier, and more sustainable lifestyle.

Joan Simpson was hired by the Township to a two-year position, through a federal grant awarded to the Township earlier this year.

Cherry Hill was one of three towns in New Jersey selected to participate in the the U.S. Environmental Protection

Agency's Climate Showcase Communities grant program, which called on municipalities to create a replicable model for sustainability.

As a Climate Showcase Community, Cherry Hill will directly manage and help to reduce energy use, leading the way to a cleaner, healthier, more efficient way of living. The Cherry Hill campaign officially launched in October 2010 and runs through July 2012.

As part of that initiative, the Township recently launched the "It's In Our Power" campaign - an extraordinary opportunity to improve our community. This is an opportunity for Town Hall, as well as

Cherry Hill's residents and businesses to partner in reducing Greenhouse gas emissions and reducing our carbon footprint.

If - or, better yet, when - Cherry Hill reaches its energy-reduction goals, our community action will serve as a national model for future energy initiatives. Being aware of Cherry Hill's energy use and taking specific steps to reduce it will create a cleaner, healthier community, and protect our planet for future generations. And there's more:

- lower energy use = lower utility bills
- advise on financial funding potential including rebates
- engage and increase the "green" consumers
- develop a community committed to changing their behavior and committed to the future



Please visit this campaign's Web site, www.OurPowerCherryHill.org, for updates on activities and programs to help you manage your energy use, and to sign the Community Pledge to do whatever you can to make a difference.

For more information, please contact Joan Simpson at (856) 432-8741 or jsimpson@chtownship.com.