

Agenda for NJ/PA Sustainability Symposium 2012 (as of 2/22/12)

7:30 – 8:00 am: Registration and Networking

8:00- 9:00 am: Breakfast Keynote (Franklin Hall)

- Welcome by Troy M. Collins, Senior Vice President, Franklin Institute
- Introductory Comments by Mayor Michael A. Nutter, Mayor of Philadelphia
- Keynote Speaker: Roger Platt, Executive Vice President of the US Green Building Council

9:00 am -12:30 pm: Panel Discussions

12:30 – 1:15 pm: Lunch Keynote Address (Franklin Hall)

- Henry H. Chamberlain, President and CEO of BOMA International (Building Owners and Management Association)

1:30 – 3:30 pm: Student Led Sustainability Workshop

- Join students from the Philadelphia School District enrolled in The Franklin Institute's Science Leadership Academy as they lead a session on sustainability from the youth perspective

Panel Discussions:

9:10-10:10 Session-

1. (Technology Track) Electric Cars – The Future Is Now

- **David Soens - EVP, U-Go Stations Inc.**
- **Mark Pastone**, Vice President, Business Development, Sema Connect
- **Jay Carlis** - Vice President, Retail, Community Energy
- **Frank Riesenburger, Esq.**– Shareholder and Chair, Environmental Department, Flaster/Greenberg PC

2. (Energy Track) Electricity - The Grid, the PJM and Demand Response Moderator: Anne Kelly

- **Andrew Bakey**, Senior Retail Marketer, PPL Corporation
- **Phil Eastman**- Exelon Corp
- **Audrey Zibelman**, CEO Viridity, LLC
- **Joe Sullivan**- Concord Engineering

3. (Green Building Track) LEED in our Midst – Where are the Projects?

- **D. William Gregg** - Partner, SaylorGregg Architects
- **Heather Blakeslee**- Deputy Executive Director, DVGBC
- **Lane Burt** - Technical Policy Director, USGBC
- **Mark MaGrann** - President and CEO, Magrann Associates
- **Scott Downie**, Principal- Spiezele Architectural Group, Inc.

4. (Community Track) Community Organizing: Creating And Sustaining The Groundswell Momentum

Moderator: Monica Hennessy, Montgomery McCracken, Walker & Rhoads, LLP

- **Lori Braunstein**- Executive Director, Sustainable Cherry Hill
- **Iola Harper**- Director, Sustainable Communities Initiative - West
- **Carla Castillo**- Director, Community Engagement, New Kensington CDC/Sustainable 19125
- **Jennifer Rodriguez**- Deputy Vice President of Programs, Asociación Puertorriqueños en Marcha for Everyone (APM- North Philadelphia)

5. (Resource Management Track) Water Resources – Are We Neglecting Water as a Key Resource?

Moderator: Jon Schein

- **Andy Kricun** - Executive Director, Camden County Municipal Utilities Authority
- **Greg Owens** - Corporate Account Manager, Diversey, Inc.
- **Sean Byars** - Regional Property Manager, Brandywine Realty Trust
- **Rick Dovey** - President, Atlantic County Utilities Authority

10:20-11:15 Session-

1. (Technology Track) Energy Management Solutions: Sorting between Fantasy and Reality

Moderator: Darlene Pope, CEO CorAdvisors

- **Kevin Kampschroer** - Director, Office of Federal High-Performance Green Buildings, US GSA
- **Derek Johnson** -Director of East Coast Operations, Building IQ
- **Rob Watson** – Chairman, CEO and Chief Scientist, ECOTECH International
- **Todd Smith**- National Energy Manager for Tremco, Inc.

2. (Energy Track) The GPIC – Reducing Consumption in the Built Environment by Leveraging \$128 Million Dollars

- **Laurie Actman** - Deputy Director for Management & Administration, GPIC Hub
- **Richard Sweetser** - President, EXERGY Partners Corporation
- **Will Agate** –Vice President, Navy Yard Management and Development, PIDC

- **Christine Knapp** – Manager of Public and Client Relations, GPIC Hub

3. (Green Building Track) Codes and Mandates – Is there a Connection to Energy Star and LEED?

Moderator: Jon Schein- EVP, Penton Media

- **Matt Weko** – Senior VP, Project and Development Services, Jones Lang LaSalle
- **Shari Shapiro, Esq.** – Associate, Energy and Environment Practice, Cozen O'Connor
- **Brenda Gotanda, Esq.** - Partner, Manko, Gold, Katcher & Fox, LLP
- **Michael Zatz** – Manager, ENERGY STAR Commercial Buildings, EPA

4. (Community Track) Ask The Experts: How To Make A Local Sustainable Business

Moderator: Monica Hennessy, Montgomery McCracken, Walker & Rhoads, LLP

- **Judy Wicks** - Founder, BALLE (Business Alliance of Local, Living Economies), Sustainable Business Network & White Dog Café
- **Sara Van Aken** — CEO & Community Organizer at S.V.A. Holdings Corporation (Private label sustainable apparel company)
- **Craig Grossman** – Managing Director, Goldman Properties

5. (Resource Management Track) Government: Green Innovations at the City, State and Federal Levels

Moderator: Jon Schein

- **Duane Desiderio** – Vice President and Counsel, The Real Estate Roundtable
- **Alex Dews** – Policy and Program Manager, Mayor's Office of Sustainability, Philadelphia
- **Catherine M. Ward, Esq.**- Partner, Stradley Ronon Stevens & Young, LLP, Outside Environmental Counsel, City of Atlantic City
- **Chris Ross**- Pennsylvania State Representative

11:30-12:30 Session

1. (Technology Track) Cutting Edge Sustainability Technology – Deployable, Scalable and Ready for Prime Time

Moderator: Anne Kelly

- **Tim Wagner**-
- **Rob Campbell** – Director, Commercial Property Management Sales & Service, Waste Management, Inc.
- **Larry Cummings** - Marketing Leader, Strategic Partnerships, Trane
- **Lee White** – Director of Industrial Engineering, UPS

2. (Energy Track) Renewables - Myth or Making a Difference?

Moderator: Jon Schein

- **Michele Siekerka, Esq.** - Assistant Commissioner for Economic Growth and Green Energy at NJ DEP
- **Ben Parvey** – CEO, Blue Sky Power, LLC
- **Mitch Cohen** - Counsel and Co-Chair, Alternative and Renewable Energy Industry Group, Flaster/Greenberg

3. (Green Building Track) Big Owners – What Are You Doing and Why?

- **Brad A. Molotsky** - EVP and General Counsel, Brandywine Realty Trust
- **Leisha John** - Ernst and Young – Americas Director of Environment Sustainability
- **Cavarly Garrett** - Exec. Director Global Real Assets, J.P. Morgan Stanley
- **Brenna Walraven** - Managing Director, USAA Real Estate Co.

4. (Community Track) Higher Education – Leading By Example

Moderator: Anne Kelly- CERES

- **Anne Papageorge** - VP, Facilities and Real Estate Services at University of Pennsylvania
- **Patrick Hossay** - Coordinator, BS/BA degree in Sustainability, Richard Stockton College of NJ
- **Sandra McDade** - Director of Sustainability, Temple University
- **Ron Nordone**, Assistant Dean, Drexel University Lebow College of Business

5. (Resource Management Track) What you Can't Measure You Can't Change - Measurement and Verification

- **Tad Radzinski** – President, Sustainable Solutions Corporation
- **Rudi Miklosvary** – EVP, Carbon Systems
- **Steve Ashkin** – CEO, The Sustainability Dashboard, LLC

Tracks:

Technology Track:

Electric Cars – The Future Is Now

Energy Management Solutions: Sorting between Fantasy and Reality

Cutting Edge Sustainability Technology – Deployable, Scalable and Ready for Prime Time

Energy Track:

Electricity - The Grid, the PJM and Demand Response

The GPIC – Reducing Consumption in the Built Environment by Leveraging \$128 Million Dollars

Renewables - Myth or Making a Difference?

Green Building:

LEED in our Midst – Where are the Projects?

Codes and Mandates – Is there a Connection to Energy Star and LEED?

Big Owners – What Are You Doing and Why?

Community:

Community Organizing - How to Gather, Motivate and Produce Results

Local Living Economies – Where, What and How?

Higher Education – Leading By Example

Resource Management:

Water Resources – Are We Neglecting Water as a Key Resource?

Government: Green Innovations at the City, State and Federal Levels

Measurement and Verification: What you Can't Measure You Can't Change