

2018 Sustainable Cherry Hill Earth Festival Sponsorship Opportunities



Hello:

We invite you to join as a supporter of the 9th Sustainable Cherry Hill Earth Festival at historic Croft Farm – on Saturday, April 28, 2018.

Sponsor this event and show your green leadership. You'll display in prime locations among more than 100 earth-friendly vendors, educational and non-profit groups, and two stages of entertainment. Our event also includes the Family Fun Bike Ride, bike valet parking, healthy food options, plus recycling and composting. More than 5,000 people from Cherry Hill and surrounding communities attend; In 2018 we are collaborating with the TriCounty Sustainability Alliance (TRICSA) founded by Sustainable Cherry Hill leaders and others – and includes residents and businesses from Camden, Gloucester, and Burlington counties. With your sponsorship, your organization will shine as a supporter of our mission: *“Bringing people together to build a sustainable South Jersey.”*

Custom Earth Festival sponsorships – and festival activity sponsorships available. (Examples: bike ride, healthy food court, school displays.)

Plus - Sustaining Sponsorships available: Show your **year-round support** along with **LourdesCare of Cherry Hill** and **Shoprite- Ravitz Family Markets**; this sponsorship at Platinum and Gold levels, provides year-long sponsorship of all Sustainable Cherry Hill events with opportunities to cross-promote your organization’s events with emphasis on your organization’s sustainability mission and goals through SCH’s web site, social media, and e-blasts. (Please see Sustaining Sponsor document outlining this program and benefits.) Sustaining sponsors are a “presenting sponsor” for the Earth Festival.

Celebrate – Learn – Grow

Sustainable Cherry Hill Earth Festival is a family and earth-friendly event designed to educate, inspire and promote sustainable, healthy living.

Presented by Sustainable Cherry Hill (501c3); Supported by Cherry Hill Township and Cherry Hill Public Schools.

DEADLINE - February 20, 2018 – To receive maximum pre-festival exposure

Earth Festival Sponsorship Levels and Benefits	Presenting \$2500	Leadership \$1500	Green \$750	Leaf \$500
❖ Top-level display; “Presented by” in all festival & bike ride print and social media outreach	❖			
❖ Large logo (linked where possible) and priority placement in festival materials including Web site, social media, email blasts	❖	❖		
❖ Medium logo in most festival materials & web site			❖	❖
❖ Event-day signage and sponsor announcements during event	❖	❖		
❖ Your one-time, 200-word sustainable message (subject to editing) posted online and social media to our hundreds of members and supporters scheduled before the festival. Due by 3/13/18	❖			
❖ 2-3 sentence description of your Festival display or your organization’s sustainability mission – posted on social media platforms and festival materials				
❖ Social media mentions of your participation			❖	
❖ Festival event prime location – approx. 10’x20’	❖	❖		
❖ Festival event space - 10’x10’ – front of festival site			❖	❖

- Please email the Earth Festival sponsorship application below and attach ONE high resolution organization logo (jpeg only) to brenda@brendajorett.com
- 10'x10' space only provided; please bring table, tent/canopy, chairs, tent banner, weights to secure display materials
- **Event day set-up guidelines will be sent: Festival set-up 7:30 a.m. – 9:30 a.m. Event is rain or shine.**
- Composting of food & recycling available on site; please, NO disposable, plastic water bottles for giveaway, sale, or use.

Earth Festival Requirements:

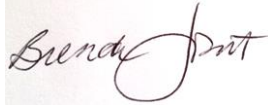
1. All items for display, sale, or giveaway, including crafts, apparel, and decorative items, must be representative of the sustainable theme and mission of the festival. Items should be at least made in USA and from recycled or reused sources where possible. Please provide a full description of your product(s) or service on sign-up form. (Note: we discourage sale or give-away of non-recycled plastic items made overseas.)
2. In keeping with our sustainable theme, please do not use or give out: plastic bags, Styrofoam or polystyrene, helium balloons, six-pack rings or anything that can be harmful to wildlife or human life. We ask that you lead by example and encourage use of recycled products and consider using a reusable water bottle at the event.
3. Please provide environmentally-friendly packaging. Please ask (rather than assume) if visitors need an item bagged or wrapped, and if so, please try to use paper.
4. **NO portable generators permitted;** limited electricity access is available upon request; as space allows.
5. In the event of violation of the agreed terms on the signed application, Earth Festival organizers and producer reserve the right to request immediate removal of said merchandise and/or display with no refund provided or obligation of any kind.

On behalf of the Sustainable Cherry Hill board, and our team of volunteers, thank you for supporting Sustainable Cherry Hill and our many outreach efforts to educate and support sustainability throughout the South Jersey region and beyond.

Please reach out with questions or special requests you and your organization may have about the Earth Festival, sponsorship, and Sustaining Sponsorship of Sustainable Cherry Hill.

We look forward to another outstanding Earth Festival and Family Fun Bike Ride – rain or shine - Saturday, April 28, 2018.

Best regards,



Brenda Jorett

Producer



9th Sustainable Cherry Hill Earth Festival
 856-448-2205
EarthFest@SustainableCherryHill.org

What's Next Productions, LLC
 Public Relations Consultant
brenda@brendajorett.com



9th Sustainable Cherry Hill Earth Festival – Sat., April 28, 2018

2018 SPONSORSHIP APPLICATION – Due by Feb. 20, 2018

Please complete all information requested below. All sponsorship proceeds benefit education, scholarship, and outreach programs for Sustainable Cherry Hill, a 501c3 non-profit organization.

Check requested sponsorship level:

Sustaining SCH sponsor- one-year, all-event sponsorship Platinum \$7500 Gold \$5000

Earth Festival only:

Presenting \$2,500 Leadership \$1,500 Green \$750 Leaf \$500

In-Kind (product/service must be equal-to or greater than \$100)

Check if Earth Festival POWER requested; Power must be confirmed April 1. NO generators. Supply your own power cords.

Please print clearly and mail to address below or type, scan, and email with high-resolution jpeg of company logo to brenda@brendajorett.com

Name of Company/Organization: _____

Contact Name/Title: _____

Contact: office _____ cell _____ Event day cell _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Email (for notification): _____

Back-up Contact name/cell/email: _____

Company web site address _____

Facebook page address: _____ Twitter handle: _____

Event Day Sponsor Details – you must relay event-day information to all staff; car-pooling encouraged- limited parking

How many people will staff your display area at the Earth Festival? _____

Contact Name/Title: _____

Does your company require power on event day? Yes? _____ No? _____ (No generators permitted)

Kindly detail below how your display coordinates with community sustainability and the Earth Festival.

Please consider: No plastic water or drink bottles. Limit foreign-made plastic items for give-away.

The representative of the above-named sponsor has read and understood event requirements and sponsorship benefits and will disseminate information to other company participants in this event. Sustainable Cherry Hill retains the right to decline a request to participate. Participation does not constitute endorsement by Sustainable Cherry Hill, event co-hosts or other sponsors. Please read important event guidelines and distribute to event-day participants from your company.

By (sponsor/company representative): _____ Date: _____

Kindly make sponsorship checks payable to:

Sustainable Cherry Hill

RE: 2018 Earth Festival

c/o Robert Blatt, Treasurer

168 Barclay Farm Shopping Center #133

Cherry Hill, NJ 08034

Event & sponsorships questions:

Brenda Jorett, Event Producer

brenda@brendajorett.com

856-448-2205

Financial questions: treasurer@sustainablecherryhill.org